

AGENDA  
COUNCIL OF NEIGHBORHOOD ASSOCIATIONS  
APRIL 17, 2002  
7:00 p.m.

Call to Order

Approval of Minutes

Treasurer's Report - prepared by Jan Bulla-Baker

OLD BUSINESS:

By-laws revisions - Nancy Lumbley

GPP situation -- Bill Sturbaum

Weed ordinance revision

Blooming Neighborhoods Day (display tables at FM, display window, in-kind hours) -- Nancy

Nominations Committee - any announcements?

Volunteer Needs

Action Teams (still need volunteers for City Council meetings and School Board meetings) Volunteer need to remember to send in reports and note time so in-kind hours can be documented) DO NOT HAVE TO BE BOARD MEMBERS

Membership Development Committee (DO HAVE TO BE BOARD MEMBERS) This is one of the listed accomplishments we must meet for our 1<sup>st</sup> quarter money -- we will face a deduction if we do not meet it.

CCRP Board -- CONA needs to be represented on this board. The person does not have to be a trained mediator - please give suggestions.

NEW BUSINESS:

SIG Grant happenings  
Brochure for "Safe Spring"  
Community on Parade (July 4<sup>th</sup>)  
PR Project (Brochures)

NEIGHBORHOOD CONCERNS AND ACHIEVEMENTS

PROGRAM MANAGER'S REPORT - Submitted in written form

Meetings: Pre-planning - last Tuesday of month (23<sup>rd</sup>)  
Planning - last Wednesday of the month (24<sup>th</sup>)  
Next CONA meeting May 15, 7:00 p.m. HOOKER ROOM

REMEMBER to: repay your association dues, get involved in Blooming Neighborhoods Day for your neighborhood, get revved up for the 4<sup>th</sup> of July Parade and identify solicitation possibilities for CONA.



Program Manager's Report  
April 17, 2002

1. Continue to work on updating neighborhood association personnel.
2. Completed and mailed newsletter for this quarter
3. Continuing to work with IU students on PR plan for CONA. Have changed plans often. Now developing a logo (which I rejected - back to the drawing board), a Power-Point presentation, buttons, and two brochures - one general information and the other specific to prospective neighborhoods) Final class presentation April 22, 1:00 p.m. - I will attend.
4. Designed and had printed a brochure for our SIG responsibilities Copies available for distribution in your neighborhood.
5. Completed revisions to the by-laws (hopefully)
6. Continue to send information by email and email attachments to members ( Would like some feedback -- are you reading them?)
7. Still in need of a Membership Development Committee (if we do not have one, we will lose money from our grant!)
8. Still in need of a "Marketing" Committee to move forward with ideas from students
9. Attending 3 workshops in the next three months: March 20 - Development of a Fundraising Plan; the April 22 one is "How to Ask for Money" and the May one is "Assessing and Strengthening a Board" I will be sharing all this information with the Board
10. Met with Georgia Schaich (RSVP) regarding a grant she is writing and wants to include CONA as a partner

Needed desperately: NAMES of individuals and businesses to approach for financial support. We are scheduled to solicit businesses in June BUT we need to have a focused group. We need to raise \$2500 by the end of the year. We have not yet raised the \$1000 from last year that resulted in \$1000 being held from our grant. Business contacts need to be very focused and most effectively, face to face.

BUT, according to studies, 89% of nonprofit contributions come from individuals. Who are the people who think an organization like CONA is important? Whoever they are, they are not supporting CONA financially.

# COMMUNITY ON PARADE

## PROPOSAL:

A collaborative project to create a neighborhood presence celebrating community in the annual Bloomington Fourth of July Parade.

The partners mentioned below would join forces to construct 1 parade float that will celebrate the importance of neighborhoods in Bloomington. The float will begin construction on Join Hands Day on Saturday, June 15<sup>th</sup> – a national day of service with a focus on family and neighborhood volunteering efforts. Neighbors and families will be recruited to participate in the float construction on this day at a central location, with materials being supplied by the Bloomington Volunteer Network FAMILY MATTERS volunteer program.

In addition to the float project, which is designed to represent all neighborhoods in Bloomington, there will also be an opportunity for neighborhoods to create a banner that will represent their individual neighborhoods. The neighborhood watch grant funds would provide the funding for these banner designs to be transformed into 3' x 8' vinyl banners that neighbors will march with following the float in the Fourth of July parade.

Each banner would include their neighborhood name and optional decoration that would represent their neighborhood.

Then kids, neighbors, old and young will walk with the banner as a "community on parade". The banner would be theirs to keep for future neighborhood events...including picnics, parties, garden walks, next year's parade, BloomingNeighborhoods Day, etc. This banner would help in creating an identity for the neighborhood to rally behind and have pride in.

This is a positive project for neighbors, young and old, and a wonderful opportunity for neighborhoods in Bloomington to proudly "wave their banner" during Bloomington's most public of community celebrations.

## PARTNERS:

CONA, Neighborhood Associations, Bloomington Volunteer Network - FAMILY MATTERS Volunteer Program  
HAND – Housing & Neighborhood Development Department

## TIMELINE:

Join Hands Day – Float construction	June 15
CONA – Final Float touch up	June 29
Bloomington Community Fourth of July Parade	July 4

## BUDGET:

	BVN Funds	Grant Funds
CONA/Neighborhood Float Materials and Supplies	\$400.00	
3' x 8' full color banner 5-10 @ \$168 ea.		\$840 - \$1680

(this funding total will depend on the number of individual neighborhoods that agree to participate. The Neighborhood Watch grant money would go directly to the individual neighborhood to pay for banner production)

## BENEFITS TO KIDS AND NEIGHBORHOODS:

This project offers the opportunity for youth and families in neighborhoods all over Bloomington to participate in the annual tradition of the Community Fourth of July parade celebration through the connection to the place they live. The project will offer a creative and constructive use of time for young people and an opportunity for families to volunteer on a project together and make contact with other families with similar interests.

Neighborhoods will be made stronger through this unified display of support and celebration and the community at large will benefit by this community building activity.